

## THE HAIR.COM SALON PRO AFFILIATE PROGRAM

The mantra of Hair.com by L'Oreal has always been, ***"We've got you covered between salon visits."*** Now, more than ever before, the Hair.com team wants the amazing industry pros that are the backbone of everything we do, to know that we've got them covered, too.

To help support the salon and pro community during this unprecedented time, Hair.com has set up our **Salon Pro Program**, operated through Rakuten Advertising affiliate network. **This program allows Licensed Salon Professionals\* to receive a 20% commission when they sell product on Hair.com using their unique referral links.** Our hope is that this program can help you stay connected with your clients in these uncertain times, while helping you to earn supplemental income until you can get back behind the chair.

Sign up now at <https://www.hair.com/salonaffiliate.html>

\*Please note this is a **FREE program exclusive to licensed salon professionals** and your SalonCentric of State/RDA Account ID# will be required to process your application.

### How To Sign Up:

**Step 1:** Head over to Hair.com to learn more about the program!  
<https://www.hair.com/salonaffiliate.html>

**Step 2:** Apply for your Rakuten publisher account, please allow for up to 5 business days for approval.

### FILL OUT:

- Your Company or Name Info (Enter Social Security or TaxId # with no dashes or spaces)
- Contact & Account Info
- Primary Website Info  
(Can be salon website or if you don't have a website, you can use your individual social media profile link)  
(Line 2: Make sure to enter the entire http)
- Payment Threshold, Language Preference and Membership Agreement / Information Certification (Last section of application form)

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**Step 3:** Once you've been approved, you'll be notified by Rakuten and receive access to your Rakuten Affiliate Dashboard.

**Step 4:** Log into your account and search for Hair.com - click apply!

**NOTE:** Standard referral commission is 7% for all non-stylists. Once you are verified and approved as a licensed pro (approximately 5 business days) your commission will be 20%.

**Step 5:** Once the Hair.com team approves your application based on the credentials supplied, you'll receive a notification that you've been accepted!

**Step 6:** Use your new unique affiliate referral tracking link to refer clients to Hair.com and start earning commission! Share on your website, social channels, and in emails and texts with your client list. Some ideas to stay connected:

- a. Send your client personalized care tips and styling tricks -- remind them to step away from the scissors!
- b. Host HSN style Instagram LIVES and share your personal favorite products & advice for how to use them.
- c. Create a Facebook Group for your clients to connect with each other and share ways to use haircare as selfcare, ensuring their mane is in great condition when they come back to you!